



June 15, 2015

To whom it may concern

Representative Director, Chairperson Noriyuki Tanaka  
Shindo Electronics Co., Ltd.

**Shindo Electronics Becomes FLEXCEED**

Effective July 1, 2015, Shindo Electronics Co., Ltd. will become FLEXCEED Co., Ltd. With this company name change, we would like to express new challenges for the future with our technologies we have.

New company name "FLEXCEED" coins to denote "FLEXible", LEad, EXpansion and EXCEED.

Under new company's name, all employees become united one team in order to challenge new technologies for our valued customer's satisfactions.

We will also change logotype to the image of a flexible.

We would appreciate your kind cooperation to our business and company name change.

(New Logo)

